

ABSTRACT OF THE DISCLOSURE

A viewing broadcast program reserve-recording method and apparatus carries out reserve-recording of a broadcast program while maintaining a currently viewed broadcast picture without interruption. The reserve-recording apparatus pre-stores program identification information, for example, VPS data or KBPS data, contained in a broadcast program of each broadcast station, reads channel data, broadcast date and time contained in program identification information corresponding to the currently viewed broadcast program from the pre-stored program identification information when a key input signal for reserve-recording the currently viewed broadcast program is applied, and stores the read data as reserve-recording information. Accordingly, a subsequent broadcasting portion of a broadcast program can be easily reserved for recording by simply manipulating a key while a user views the broadcast program.